

Broker News



April 15, 2025

Medicare Advantage Plans

Get your updated enrollment forms

We have updated our Medicare Advantage enrollment forms to align with the latest CMS guidance. These forms are now available as a stand-alone piece to order from our JetMail fulfillment site. Our online enrollment form has also been updated.

What changed?

Per Executive Order 14168, WellSense has removed Sexual Orientation and Gender Identification (SOGI) questions from the optional section of the enrollment form.

Your next steps:

1. Discard any outdated versions of the enrollment forms that you have on hand
2. Order updated enrollment forms from our Jet Mail fulfillment site: Enrollment Form_2025 SKU: JM-BMC-00649
3. Swap out the old enrollment forms from your pre-enrollment kits and add the updated enrollment forms that you ordered
4. Download digital versions of the updated enrollment forms from Broker360

Note: hard copy pre-enrollment kits currently on our fulfillment site include the updated enrollment form; please use up your current supply of kits and add the updated forms before ordering additional kits.

Broker360 is getting an upgrade with a new E-SOA feature!

You may notice that our broker portal has a new look. The site will function as usual with the addition of a new broker feature. You will be able to view/download an E-SOA at the time of its completion.

Simply follow these 3 easy steps to download the E-SOA:

1. Select "Applications" at the top right of the portal
2. Select "E-SOA" on the left navigation bar
3. Click the download button under the "Action" column on the right to view or download the E-SOA

The screenshot shows the WellSense portal interface. At the top right, the 'Applications' dropdown menu is highlighted with a red box. On the left sidebar, the 'E-SOA' menu item is highlighted with a red box. The main content area is titled 'Manage Scope of Appointment' and contains a table of appointment records. The table has columns for 'Sl#', 'Date of Appointment', 'Beneficiary Name', 'Address', 'Signatory Email', 'Status', 'Created', and 'Action'. The 'Action' column for the first two rows contains a download icon, which is highlighted with a red box.

Sl#	Date of Appointment	Beneficiary Name	Address	Signatory Email	Status	Created	Action
02	3/26/2025	Bee Hunt	1155 ELM STREET, SUITE 500 , Manchester, NH 30031	Bee.Hunt@wellsense.org	SIGNATURE COMPLETE	3/26/2025 12:18:55 PM	
01	3/26/2025	BAC M HUNT	1155 ELM STREET, SUITE 500 44321, Manchester, Un 03101	bee.hunt@wellsense.org	SIGNATURE COMPLETE	3/26/2025 12:14:35 PM	

We're here to help. If you have any questions, please contact us at agentadmin@wellsense.org.